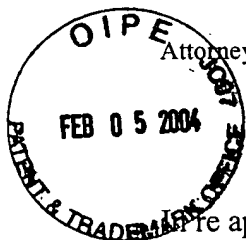


Attorney Docket No.: 004444.P003



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Re application of:

Giordano III et al.

Application No: 09/480,731

Filed: January 6, 2000

For: METHOD AND APPARATUS FOR
AUTOMATIC PRODUCT LISTING

Commissioner For Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Examiner: Robert Olzewski

Art Unit: 3627

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Sir:

In response to the Office Action mailed September 2, 2003, Applicants respectfully request reconsideration of the above-referenced patent application. Please consider the following.

02/10/2004 YPOLITE1 00000069 09480731

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18.00 *OP*